



## Manufacturing

# One Coverage. One Comprehensive Cyber Solution

## CNA NetProtect360® for Manufacturers

As manufacturers increase their reliance on technology to increase productivity and store their critical data or their clients' data, they face a greater risk from computer attacks, viruses and security breaches. With CNA NetProtect360®, manufacturers have access to underwriting and risk management expertise and strategies that combine people, controls, technology and insurance to provide comprehensive insurance coverage.

NetProtect360® sets a high industry standard for network security, media and privacy liability protection, bringing together first- and third-party coverage.

### Why does your manufacturing client need CNA NetProtect360®?

Drafting boards, ledger books and many jobs that once required skilled humans have been eliminated because of technological advancements. Computers and the information on them have become essential in nearly every area of manufacturing, from designing products to shipping them out the door. A sinister cyber attack potentially could bring manufacturing to a halt, expose confidential information and compromise customer data.

### What types of exposures are covered by CNA NetProtect360®?

- Privacy rights violations.
- Private action if insured fails to comply with any privacy law worldwide or their privacy policy.
- Privacy breach notification costs, including breach of employees' privacy.
- Others' inability to use or access insured's network or rely on data residing there.
- Theft of others' information from insured, e.g., trade secrets and other client data stored on the insured's network.
- Damage to someone else's network by insured.
- Infection of a third party due to security breach of insured's network.
- Defamation, disparagement, false light, infringement, (e.g., copyright, trademark, publicity rights, etc.).
- All forms of materials published, printed or broadcast, not just information on websites.
- Payments of credible extortionist's demand to prevent network loss or implementation of a threat.
- Theft of money, goods and securities via insured's network.
- Cost to recreate or restore to pre-loss conditions.
- Loss of income and extra expense.
- Enhanced coverage option includes theft of intangible property, trade secrets or insured's services.

*Sample claim scenario: A manufacturer of custom pipe uses its network to manage inventory and the supply of direct material (steel, aluminum, copper) required for pipe production. An employee who was denied a promotion hacks into the manufacturer's network and reduces the raw material inventory levels used to trigger re-supply orders. As a result, the manufacturer's on-hand raw material is not sufficient to meet production demands, causing a delay in production and customer deliveries. The manufacturer's customers sue the manufacturer seeking recovery of late delivery penalties imposed by their downstream customers, and also sue for income lost due to their inability to fulfill customer orders. In this scenario, the manufacturer would be covered for loss of income, legal costs and any judgments decided in the plaintiffs' favor.\**

### **Why should your manufacturing client choose CNA NetProtect360® coverage?**

Traditional coverage forms alone — including Property, General Liability (GL), Crime and Errors & Omissions (E&O) — typically fall short of covering information and network-related risks. CNA NetProtect360® fills the gaps by offering exceptional first- and third-party cyber risk coverage to address a broad range of exposures.

### **CNA offers what other insurers may not**

- CNA NetProtect360® covers both online and offline data.
- It covers security breaches, mistakes and unauthorized employee acts, including virus attacks, hacking, identity theft or private information loss.
- It covers infringing or disparaging content.
- It covers network information enterprise-wide, not just information on websites.
- Includes theft of others' trade secrets and proprietary or confidential information from the insured.
- It provides voluntary privacy notification breach.

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\* Claims scenario are for illustrative purposes only and are not intended to state CNA's position on coverage with respect to an actual claim.

For more information, please contact your local CNA underwriter or visit our website at [cnacanada.ca](http://cnacanada.ca).

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